

# Sponsorship Terms and Conditions Agreement

**Sponsorship Agreement:** between the event-specific Security BSides organizer (“Organizer”) and \_\_\_\_\_ (“Sponsor”) is valid from the date it is fully executed through the end of the sponsored event BSides Orlando 2022.

**Sponsor Marketing Use Agreement:** Sponsor may use the following tagline on its marketing materials during the term of this Sponsorship Agreement: “Official Sponsor of BSides Orlando 2022”.

**Production Timeline:** For the Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer-related submission deadlines: Trademark/Logo, Sponsor URL, and artwork as applicable will be sent within 10 business days from the date this Sponsorship Agreement is fully executed. All items will be submitted one month before the event or production deadline as specified.

**Sponsor Trademark Usage Agreement:** Sponsor agrees to allow Organizer to use Sponsor’s trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.

**Sponsor Trademark Usage:** Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor’s trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:

- Displayed on Security BSides Orlando web pages, and other online properties controlled by Security BSides Orlando including social media such as Twitter, LinkedIn.
- Displayed during live broadcast of a Security BSides event or in published video.
- Sponsor benefit items Organizer detailed in the Sponsorship benefits described in the sponsorship levels or as detailed on a paid invoice.
- Any Exhibit Hall promotional banner and signage/lanyard, etc.

**Links:** Sponsor may publish an Internet hyperlink from Sponsor’s website to the event specific and Security BSides websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Sponsor.

**Payment:** Full payment must accompany this application and Sponsorship Agreement and be received by the Organizer. Payment can also be sent via our online payment using a Credit Card. Failure to pay full balance will subject sponsorship to cancellation. All payments shall be made out to the event operator, details to be specified on the invoice issued upon execution of this agreement.

**Non-endorsement:** The use of Sponsor's name within Security BSides or event-specific websites or mailing lists does not constitute endorsement by Security BSides or Organizer of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security BSides or Organizer.

**Non-exclusivity:** Neither Security BSides or Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or Organizer.

**Limited Liability:** In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, Security BSides, as well as their respective Board of Directors and employees harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.

**Force Majeure:** Neither Security BSides, Security BSides Orlando, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

**Rejection:** Organizer reserves the right to reject a potential sponsor for any reason.

**Entire Agreement:** This and all attachments hereto, constitute the entire Sponsorship Agreement.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name of Authorized Person - Sponsor

\_\_\_\_\_  
Name of Authorized Person - Organizer

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

